



## 2018 Media Coverage January – December

- **Reader's Digest:** [12 Secrets Your Housecleaner Knows About You](#)
- **MSN:** [12 Secrets Your Housecleaner Knows About You](#)
- **Offers.com:** [Spring Cleaning Survey](#)
- **Well + Good:** [This Is How Often You Should Be Getting Rid Of Every Product In Your Kitchen](#)
- **Realtor.com:** [How to Clean a Shower Curtain Liner: Don't Overlook This Monthly Chore](#)
- **SF Gate:** [How to Clean a Shower Curtain Liner: Don't Overlook This Monthly Chore](#)
- **Business News Daily:** [How to Avoid Spreading the Flu at Work](#)
- **Well + Good:** [You Should Be Changing Your Kitchen Sponges More Often Than You Think](#)
- **The Path Magazine:** [These Cleaning Tips Will Help You Keep Your Spring Allergies Under Control](#)
- **Franchising USA:** [The Cleaning Authority Launches Campaign To Help Consumers Enjoy A Clean Home Without The Hassle](#)
- **Franchising.com:** [The Cleaning Authority Launches Campaign To Help Consumers Enjoy A Clean Home Without The Hassle](#)
- **The Franchise Mall:** [The Cleaning Authority Launches Campaign To Help Consumers Enjoy A Clean Home Without The Hassle](#)
- **NBC News:** [21 Quick and Safe DIY Cleaning Hacks](#)
- **Building Services Management Magazine:** [Cleaning Authority Shares Cleaning Hacks at #MyBonusDays](#)
- **Modern Business Podcast:** [Heather McLeod: VP of Marketing, The Cleaning Authority](#)
- **NBC News:** [The Kitchen Is The Germiest Room. Here's How To Deep Clean Everything](#)

- **WXXV:** [The Kitchen Is The Germiest Room. Here's How To Deep Clean Everything](#)
- **USA Today - Reviewed:** [15 Things You Should Never Put In The Washing Machine](#)
- **NBC Nightly News:** [The Kitchen Is The Germiest Room. Here's How To Deep Clean Everything](#)
- **Cincinnati Enquirer:** [The Kitchen Is The Germiest Room. Here's How To Deep Clean Everything](#)
- **Fupping:** [11 Tips To Maximise Space In Your Small Apartment](#)
- **Fupping:** [8 Tips On How To Correctly Maintain And Clean Your House](#)
- **Cooking Light:** [This Surprising Hack Will Help You Clean Any Type Of Coffee Maker](#)
- **MSN:** [This Surprising Hack Will Help You Clean Any Type Of Coffee Maker](#)
- **Yahoo! Lifestyle:** [This Surprising Hack Will Help You Clean Any Type Of Coffee Maker](#)
- **Hello Giggles:** [The Best Summer Cleaning Tips, For Everything From Beach Towels To Dirty Grills](#)
- **NBC News:** [How And When To Clean Everything In Your Baby's Nursery](#)
- **Quicken Loans Blog:** [5 Ways To Organize Your Home and Make Back To School Easier](#)
- **NBC Better e-Newsletter:** [Moving? Here Are Some Creative Ways To Save Time, Money and Your Sanity](#)
- **NBC News:** [Moving? Here Are Some Creative Ways to Save Time, Money and Your Sanity](#)
- **WXXV:** [Moving? Here Are Some Creative Ways to Save Time, Money and Your Sanity](#)
- **Realtor.com:** [5 Genius Cleaning Hacks Every College Student Should Know](#)
- **The Franchise Mall:** [Funds Advised By Apex Partners Acquires Authority Brands](#)
- **Franchising.com:** [Funds Advised By Apex Partners Acquires Authority Brands](#)
- **Apartment Therapy:** [5 Things You Need To Know About Effectively Hand-Washing Your Dishes](#)
- **Mashed:** [You're Using Your Kitchen Sponge Totally Wrong](#)
- **Realtor.com:** [Things You Should Never Put In The Dishwasher \(and the Weird Items That Are A-OK\)](#)

- **News Times:** [Things You Should Never Put In The Dishwasher \(and the Weird Items That Are A-OK\)](#)
- **FOX News:** [Things You Should Never Put In The Dishwasher \(and the Weird Items That Are A-OK\)](#)
- **Realtor.com:** [Where Do My Socks Go? And Other Laundry Mishaps, Solved](#)
- **My San Antonio:** [Where Do My Socks Go? And Other Laundry Mishaps, Solved](#)
- **Greatist:** [The 11 Grossest Things You Use Every Single Day and Don't Know How to Clean](#)
- **MSN:** [The 11 Grossest Things You Use Every Single Day and Don't Know How to Clean](#)
- **Franchising.com:** [Authority Brands Acquires America's Swimming Pool Company](#)
- **Franchising World:** [4 Pillars To A Successful Charitable Program](#)
- **Apartment Therapy:** [One Good Reason Not To Throw Out Those Mesh Bags](#)
- **Franchise.org:** [4 Pillars To A Successful Charitable Program](#)
- **First For Women:** [How To Clean Up Quickly After All The Thanksgiving Dinner Guests Have Gone](#)
- **Realtor.com:** [Our \(Easy!\) 7-Step House Cleaning Plan for the Germaphobe Inside Us All](#)
- **FOX News:** [Our \(Easy!\) 7-Step House Cleaning Plan for the Germaphobe Inside Us All](#)
- **My San Antonio:** [Our \(Easy!\) 7-Step House Cleaning Plan for the Germaphobe Inside Us All](#)
- **Woman's World:** Quick Fixes For Holiday Stain (Print)
- **The Kitchn:** [One Super Smart Reason Not To Throw Out Those Mesh Produce Bags](#)
- **Franchise.org:** [Cresanti's Corner: Season To Give Back](#)
- **Franchising.com:** [Authority Brands Acquires Mosquito Squad](#)
- **IFA e-Newsletter:** Top IFA Stories You Need To Know (Print)
- **Multi-Unit Franchisee e-Newsletter:** Authority Brands Acquires Mosquito Squad (Print)
- **El Paso Inc.:** [Veteran Opens Cleaning Company](#)
- **Southern Living:** [Why You Should Keep Those Plastic Mesh Produce Bags](#)
- **Franchise.org:** [People and News: Authority Brands Acquires Mosquito Squad](#)

- **Greatist:** [Exactly When To Throw Out All The Stuff In Your Life That Gets Gross](#)
- **Realtor.com:** [The Best \(And Totally Free\) Ways To Store Christmas Lights](#)
- **My San Antonio:** [The Best \(And Totally Free\) Ways To Store Christmas Lights](#)